

ANTON PAAR GMBH – MCR Trade-up Campaign – Terms & Conditions



Anton Paar GmbH, Anton-Paar-Straße 20, 8054 Graz, Austria (hereinafter “Anton Paar”), offers an international marketing campaign for existing users of Anton Paar MCR Rheometers. Eligible participants who register via the campaign landing page will receive further information about the new MCR generation and, subject to these Terms and Conditions, a complimentary foldable Measuring System Holder. The registration in this campaign is only available in the participating countries where Anton Paar is represented by an affiliated company (<https://www.anton-paar.com/corp-en/about-us/company/>) and requires the acceptance of these terms and conditions.

Participation terms and conditions

Participation in this campaign requires that interested participants register via the official campaign landing page. The respective Anton Paar subsidiary will contact the participants via the contact data provided to provide further information on the new MCR generation and, where applicable, to arrange the shipment or handover of the complimentary foldable Measuring System Holder. Participation is limited to existing users of Anton Paar MCR Rheometers. THIS CAMPAIGN IS AVAILABLE UNTIL 31 December 2026. All decisions made by Anton Paar in connection with this campaign are final. Anton Paar group employees and their relatives and entities or persons not authorized by law may not participate. By participating, each participant expressly and mandatorily i) confirms that they are entitled to participate and ii) confirms that they have read and understood these terms and conditions and agree to be bound by them.

Campaign terms and conditions

Eligible participants will receive one (1) complimentary foldable Measuring System Holder. The giveaway is provided free of charge, is non-transferable, cannot be exchanged for cash or any other benefit and is available only while stocks last. Depending on the participant's country, the giveaway will either be handed over by the respective Anton Paar subsidiary or shipped free of charge to the address provided during registration. Unless set out otherwise in these terms and conditions, Anton Paar's General Terms of Delivery as applicable on the date of this agreement (available under <https://www.anton-paar.com/corp-en/terms-and-conditions/>), especially the provisions on warranty and liability, fully apply to this campaign. PARTICIPANT AGREES TO DEFEND, INDEMNIFY, RELEASE AND HOLD ANTON PAAR AND ITS AFFILIATES AND THEIR RESPECTIVE OFFICERS AND EMPLOYEES HARMLESS FROM ANY LOSS, DAMAGE, LIABILITY, INJURY, COSTS, DEMANDS, CLAIMS AND SUITS ARISING OUT OF OR IN CONNECTION WITH THIS CAMPAIGN OR THE OPERATION OF THE INSTRUMENT DURING THE TRADE-IN.

Anton Paar does not warrant and shall not be liable for the correctness or completeness of information, links and/or referrals in the course of or in connection with this campaign or for delays in the shipment or handover of the complimentary giveaway caused by circumstances beyond Anton Paar's reasonable control. Anton Paar is not responsible and to the greatest extent permitted by law excludes all liability, including negligence, for any personal injury, or any loss or damage, including loss of opportunity, whether direct, indirect, special or consequential, arising in any way out of this campaign, including, but not limited to i) any technical difficulties or equipment malfunction; ii) any theft, unauthorized access or any third party interference; iii) any late, lost, altered, damaged or misdirected participation claim (before and after Anton Paar's receipt) due to any reason beyond control of Anton Paar; or iv) any tax liability, unless expressly stated otherwise herein.

Anton Paar reserves the right to revoke this campaign or amend and update these terms and conditions at any time without prior notice by publishing such information on this website. These terms and conditions are governed by and construed in accordance with Austrian law excluding its conflict of laws provisions. The parties submit to jurisdiction of the competent courts in Graz, Austria.

Participants' data

Participants in this Campaign are required to provide personal data in the registration form. The participant agrees that Anton Paar uses the personal data for the administration of this campaign, including the provision of further information on the new MCR generation and the organization of the shipment or handover of the complimentary foldable Measuring System Holder. Furthermore, Anton Paar may use the retrieved data to update pre-existing data records of the participant. If there is no pre-existing data record of a participant, Anton Paar uses the data for contacting the participant by phone or email for Sales purposes. Participants are entitled to revoke their participation in this campaign and the consent to the storage and use of their data in accordance with this provision at any time. The revocation shall be addressed to privacy@anton-paar.com. Upon revocation of the foresaid consent, the respective participant's submitted data will be deleted immediately and the participant will be excluded from receiving the complimentary foldable Measuring System Holder.

Effective: 28 July 2026